

Love-day

LOGISTICS



Just be nice

Every Valentine's Day, NetFlorist is in the business of helping customers sweep their loved ones off their feet. This year, with some extra helping hands, Cupid's ever-charming work and love's constant presence in the air, we managed to deliver thousands of smiles!

POPULAR PICKS



14,511
FLOWER BOUQUETS



4,879
TEDDIES



614,414
CHOCOLATES



1,855
LITRES OF ALCOHOL

YOUR LOVE SIGNED, SEALED & DELIVERED



38
AVERAGE DAILY DELIVERIES PER DRIVER

375
KM'S DRIVEN PER DRIVER COUNTRYWIDE, DAILY

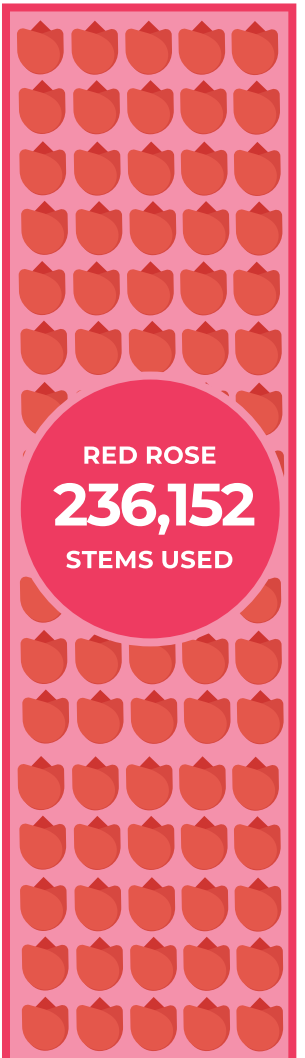
TOTAL WEBSITE VISITS OVER VALENTINE'S WEEK

DESKTOP: 118,957
MOBI: 163,087



27,226

ORDERS COMPLETED



RED ROSE
236,152
STEMS USED

NUMBER OF X-RATED GIFTS DELIVERED:

241



NUMBER OF TEMPORARY JOB POSITIONS FILLED FOR VALENTINE'S DAY:

900

SWEET STATS

888 CUPCAKES DELIVERED

612 DOUGHNUTS DELIVERED

29 DOZEN DIPPED STRAWBERRIES DELIVERED



MOST COMMON NAMES USED IN PERSONALISED ITEMS:
MEGAN, NICOLE, VANESSA

NUMBER OF SENDERS THAT SENT TO 2 DIFFERENT RECIPIENTS:
9,638

AMOUNT OF RECIPIENTS GOING BY 'SECRET ADMIRER':
252

AMOUNT OF TIMES THE WORD 'LOVE' WAS USED IN CARD MESSAGES:
10,733